



Begin Today!

*Grow your revenue during
tough economic times...*

PLUG into Profit!



NO Out of Pocket Expenses!

- No Experience Necessary
- No Additional Payroll
- No Startup Costs
- No License Required!
- No Additional Real Estate!
- No Lease/Location Expense!

What is Profit and Taxes ?

Profit and Taxes allows independent business owners just like you to plug into additional revenue by providing *YOUR existing customers* with a service they are already seeking elsewhere...Tax Preparation and Refund Fulfillment.

We have over 50 years of proven sales, marketing, and operations experiences that we're ready to put to work for YOU.

Let us show you how our business services can improve your bottom line!

www.profitandtaxes.com

The Opportunity

- The economy has forced American families to make cuts to their budget
- These budget cuts can create insurance policy attrition and reluctance to add new policies
- Policy attrition can lead to lower retention rates and charge backs
- Lower retention rates and charge back lowers agent morale
- In order to stimulate the economy, the current administration has created new tax credits
- New tax credits mean larger tax refunds!



The Reality

- Last year, 62% of Americans had their taxes prepared by a CPA, tax franchise, or other local tax preparation expert. This translates to 87 million PAID returns!
- Tax season runs January-April each year
- Franchisees generally do 80% of their tax returns for the season by mid-February
 - People receiving large refunds don't want to do their own taxes!
 - Average client refund is THOUSANDS of dollars
- January 1st to February 15th is traditionally a slow period for insurance agents
- 25%-75% of your customers ALREADY use a tax franchise for:
 - Tax preparation
 - Refund fulfillment

Power of Partnership

- Proven business knowledge with over 50 years of business experience!
- Innovative financial products
- Comprehensive tax training
- Year-round support
- Dynamic proprietary software

ALL of this at **ZERO** up front cost to you!

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Plug into Revenue

Your Client



The Concept: Plug into Profit

- Nobody knows your customer better than you do!
- Your client is ALREADY getting these services with someone else
- This is revenue you're allowing to walk out the door!

Our Franchise System: We know taxes and refund fulfillment!

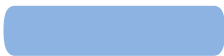
- We have over 15 years of tax experience
- We provide exceptional tax training, support, financial products and services

Our Proven System

Proven Strategy: Businesses in motion STAY in motion!

- Grassroots and pre-season marketing
- Cash back fast: same day refund fulfillment!

Three Unique Revenue Streams



New Customers

- Draw new customers with expansive product services



Existing Customers

- Revenue sharing from tax preparation and refund fulfillment
- Earn between 30%-60% of gross revenue

New Premiums

- Convert 10%+ of tax refunds into new policies/premiums
- Premiums = Commissions and ongoing annuities for your agency

Added Revenue

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What's the Next Step?

- ✓ Visit www.profitandtaxes.com
- ✓ Watch our video!
- ✓ Download the contract proposal!
- ✓ Calculate potential income!